

Brazil Inbound Trade Mission

Chicago, IL & Atlanta, GA November 13th – 15th, 2016

In 2013, Brazil imported over \$12.2 billion worth of agricultural products. Brazilian imports of U.S. Agricultural products increased 117% from 2012 to 2013, exceeding \$1.7 billion. As the largest economy in Latin America and the 8th largest economy in the world, there are numerous opportunities for U.S. companies to gain a market share of Brazil's \$4.2 billion consumer-oriented food import market.

This trade mission offers SUSTA companies the opportunity to meet one-on-one with key buyers from Brazil. Eligible MySUSTA companies can log into your account to <u>register online</u>.

Booth Fees:

One-on-one meetings at PLMA Trade Show-

Chicago \$25.00 No refunds for cancellation after October 31st, 2016.

One-on-one meetings in Atlanta \$25.00

Product Description (suitable products but not limited to):

Meat Products ● Eggs ● Snack Foods ● Beverages ● Certified Halal Foods ● Condiments and Sauces ● Nuts ● Processed Fruits and Vegetables

Industry Focus: Food Service Products, Ingredient, Natural/Health, Organic, Retail Products

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